

PR Alert:

Bringing you the expanded Atomos Ninja V Line-up

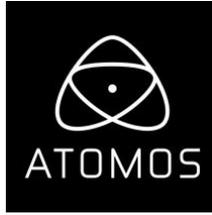
Melbourne, Australia – 21st April 2021 – Atomos is excited to reveal a new product in the Ninja family line-up. The current Ninja V is going from strength-to-strength with many updates and improvements, supporting ProRes RAW across a variety of cameras alongside other top features like its 5" 1000nit brightness HDR screen. Whilst the original Ninja V will continue to bring new updates, Atomos is thrilled to be also announcing in early May a brand-new family member in the line-up - that amongst other exciting features will bring stunning 4Kp120 ProRes RAW recording to our customers.

The Ninja V Line-up Advantage

The Ninja V allows users to accurately monitor the RAW signal on its daylight-viewable 5" 1000nit brightness HDR screen. Setup is simple when the camera is attached with perfectly tuned colour settings applied automatically. Users can view ProRes RAW images accurately in HDR in a choice of HLG and PQ (HDR10) formats. The Ninja V offers touchscreen access to tools like waveforms, 1-1 magnification and focus peaking, allowing the ability to perfect the RAW video. The Ninja V then records the ProRes RAW data onto a removable AtomX SSDmini or other SSD drives. When shooting is complete, the drive is removed and connected to a computer via USB for immediate offload and editing. May will see the announcement of the new addition to the Ninja V line-up, which will be coming soon.

ProRes RAW- the new standard for RAW

ProRes RAW continues to build momentum in 2021 with over 20 cameras supporting the Atomos and ProRes RAW combination, cementing its position as the industry standard for RAW video capture. ProRes RAW combines the visual and workflow benefits of RAW video with the incredible real-time performance of ProRes. The format gives filmmakers enormous latitude when adjusting the look of their images and extending brightness and shadow detail, making it ideal for HDR workflows. Both ProRes RAW and the higher bandwidth, less compressed ProRes RAW HQ are supported. Manageable file sizes speed up and simplify file transfer, media management, and archiving. ProRes RAW is fully supported in Final Cut Pro, Adobe Premiere Pro and Avid Media Composer, along with a collection of other apps including ASSIMILATE SCRATCH, Colorfront, FilmLight Baselight and Grass Valley Edius.



About Atomos

Atomos exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give video professionals a faster, higher quality and more affordable production system, whether they create social media, YouTube, TV or cinema. Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface and was also the first to implement the professional Apple ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

Contact Atomos PR

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